



# Indulge for CASA

A HARVEST GALA  
September 4, 2024



Event Sponsorship Information Packet

## OUR MISSION

The mission of CASA of Adams & Broomfield Counties is to provide court-appointed volunteer advocacy for children and youth from the child welfare system so every child can be safe, have a permanent home, and the opportunity to thrive.

## OUR VOLUNTEERS

CASA Volunteers come from all walks of life and have a shared commitment towards improving children's future outcomes. We know CASA Volunteers make a difference - research shows that children with a CASA Volunteer are more likely to find a safe, permanent home, more likely to succeed in school, and less likely to re-enter the foster care system.

Over the past year, our CASA Volunteers have advocated for 500 children in Adams and Broomfield Counties. In order to provide a CASA Volunteer for every child in need, we must raise more funds, recruit more volunteers and increase awareness in the community. As an organization that fundraises 100% of our budget, our generous supporters help make our work possible. Your sponsorship has the power to Change a Child's Story.

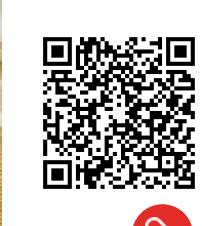


## ORGANIZATIONAL REACH

**250+**  
PROJECTED EVENT  
ATTENDEES

**241**  
ACTIVE  
VOLUNTEERS

**3,700+**  
EMAIL  
SUBSCRIBERS



## SPONSORSHIP DETAILS

Wednesday, Sep. 4, 2024 | 5:00 - 9:00 PM

**Balistreri Vineyards**

1946 E 66th Ave.

Denver, CO 80229

**Sponsorship deadline: August 21, 2024**

To secure your sponsorship, scan the QR code to pay by credit card, or mail a check (made payable to CASA of Adams & Broomfield Counties) to 11860 Pecos Street, Suite 2700, Westminster, CO 80234. For questions, please contact Molly Kerns at: [molly@casa17th.com](mailto:molly@casa17th.com) or (720) 523-2855.

## SOCIAL MEDIA REACH

1,900+

FACEBOOK  
FOLLOWERS

720+

INSTAGRAM  
FOLLOWERS

900+

X (TWITTER)  
FOLLOWERS

400+

LINKEDIN  
FOLLOWERS

# INDULGE 2024

BENEFIT	Presenting \$20,000	Platinum \$10,000	Diamond \$7,500	Gold \$5,000	Silver \$3,500	Bronze \$2,500
Advertisement in event program	✓ Full Page	✓ 3/4 Page	✓ Half Page	✓ Half Page	✓ Quarter Page	✓ Quarter Page
Logo/name on event signage and powerpoint	✓ Logo only	✓ Logo only	✓ Logo only	✓ Logo only	✓ Logo only	✓ Company name only
Logo/name in event email blasts	✓ Logo only	✓ Logo only	✓ Logo only	✓ Logo only	✓ Logo only	✓ Company name only
Logo/name on CASA website	✓ Logo digitally linked to company website	✓ Logo digitally linked to company website	✓ Logo digitally linked to company website	✓ Logo digitally linked to company website	✓ Logo only	✓ Company name only
Tickets to Indulge for CASA	✓ 16 Tickets	✓ 8 Tickets	✓ 8 Tickets	✓ 8 Tickets	✓ 8 Tickets	✗
Recognition on Instagram & Facebook story	✓ 2 Stories	✓ 2 Stories	✓ 1 Story	✓ 1 Story	✓ 1 Story	✗
Recognition on social platforms*	✓ 2 Posts	✓ 2 Posts	✓ 1 Post	✓ 1 Post	✗	✗
Verbal recognition during the event	✓	✓	✓	✓	✗	✗
Approved social media re-post on platform of choice	✓	✓	✓	✗	✗	✗
Ability to add slide of approved content in pre-event powerpoint	✓ 2 Slides	✓ 1 Slide	✓ 1 Slide	✗	✗	✗
Ability to speak/play video at the event	✓ 120 seconds	✓ 60 seconds	✗	✗	✗	✗
Highlighted as Presenting Sponsor in event title and all promotional materials	✓	✗	✗	✗	✗	✗

\*Social Platforms include LinkedIn, Facebook, Instagram, and X(Twitter)